

# CYBER RISK EXPOSURE SCORECARD -

# RETAIL



**Instructions:** Begin by answering the questions below. Each response will be given a numerical value depending on the answer:

**Yes:** 5 points | **No:** 0 points | **Unsure:** 5 points

After completing all of the questions, total your score to determine your storefront's or online store's level of cyber risk using the scale below.

## QUESTIONS

**YES NO UNSURE SCORE**

1. Does your storefront or office have a wireless network, and do you let customers or employees access it?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
2. Do you allow employees to use their personal devices (e.g., laptops, smartphones and tablets) in the workplace?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
3. Does your business have storefronts or offices in more than one location?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
4. Can employees access your servers or data remotely?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
5. Does your business have a website or mobile app that's used by customers or employees to collect personally identifiable information such as email addresses, phone numbers or IP addresses?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
6. Does any software at your storefront or office require an update?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
7. Has your office or storefront ever failed to screen customers, visitors or service providers to ensure they don't access unauthorized areas?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

**QUESTIONS****YES NO UNSURE SCORE**

8. Does your business use a third-party vendor for data storage, payment processing or online marketing?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
9. Is it ever possible for your employees or customers to access your POS systems without authorization?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
10. Are any employees allowed access to administrative privileges on your network or computers?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
11. Does anyone at your business use computers to access bank accounts or initiate money transfers?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
12. Does your storefront or online store track sensitive information (e.g., inventories, financial reports and customer data) that could potentially compromise you if stolen?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
13. Has your business ever failed to enforce policies around the acceptable use of computers, email, the internet or other cyber related topics?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
14. Does your storefront have cameras and security systems in place to ensure pedestrians don't access employee-only areas?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
15. Is network and cyber security training for employees optional at your business?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
16. Has your storefront or office ever failed to train employees to recognize social engineering scams?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
17. Does your business operate in Europe or store any data that could apply to the European Union's General Data Protection Regulation (GDPR)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
18. Would your business lose critical information in the event of a system failure or other network disaster?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
19. Can employees or visitors access your storefront or office after you've closed?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
20. Has your business neglected to review its data security or cyber security policies and procedures within the last year?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>TOTAL SCORE</b>				

**Low risk.** Contact Tooher Ferraris Insurance Group to confirm: 0-10

**Moderate risk.** Contact Tooher Ferraris Insurance Group to confirm: 15-25

**High risk.** Contact Tooher Ferraris Insurance Group to confirm: 30-50

**Escalated risk.** Contact Tooher Ferraris Insurance Group to confirm: 55-100